

WEST Signature Events Sponsorship Information

Sponsorship is a tremendous means for outreach to the WEST community and demonstrates our partner's commitment to women in STEM careers. WEST Sponsors receive numerous benefits, including visibility and access to the WEST community through web, email, and event listings. WEST events are attended by decision-makers from the life science and technology industries. Partners can sponsor our Signature Events, which include Annual Awards Celebrations to showcase women who have demonstrated notable entrepreneurial leadership in science and technology and women who give back to their community as well as Executive Women's Panel Discussions where senior women share their career experiences.

Donate over \$8,000 during our fiscal year (July-June) and become a corporate sponsor. You get your logo on the home page of our website and on our sponsor webpage, and all company employees can register for all WEST events at the member rate for a year.

| Level | Diamond | Platinum | Gold | Silver | Bronze | Friend |
|--|---------|----------|--------|--------|--------|--------|
| Amount | \$5000 | \$4000 | \$3000 | \$2000 | \$1000 | \$500 |
| Opportunity to Introduce the speaker | | | | | | |
| Opportunity to post banner at the event | | | | | | |
| Marketing material displayed on a table at the event | | | | | | |
| Company name and web link on WEST website for one year | | | | | | |
| "Sponsor" ribbon on name badges of any company attendees | | | | | | |
| Company name on all WEST pre-event emails (over 5,000 addresses) | | | | | | |
| Sponsorship acknowledged at the event introduction | | | | | | |
| Sponsorship and level recognized in the printed program at the event | | | | | | |
| Company name included on the WEST event webpage | | | | | | |
| Complimentary registrations to the event | 10 | 8 | 6 | 4 | 2 | 1 |

For more information, contact: Jaime Mayo Luna, Director of Operations, at 857-600-2598 or imayo@westorg.org

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